

## Workshop Descriptions 2024-2025

Below you will find a list of offerings for both remote and in-person workshops that can be provided directly to your schools, districts, and organizations. To connect with a TLAC team member to discuss a workshop for your school or organization, please complete this [training request form](#).

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## Remote Options

These are designed in 90-minute workshops, with a limit of ~40 participants in order to maximize engagement. Additional simultaneous sessions can be added to accommodate larger groups.

### Audience Formats

Workshops can be adapted for various audience formats such as **Train-the-Trainer** and **Direct-to-Teacher**.

In our **Train-the-Trainer** model, we prepare instructional leaders and school, district, and organization leadership teams to deliver training on Teach Like a Champion techniques back at their schools. Throughout the training, leaders have opportunities to reflect and plan how they might turnkey specific content and practice, and they experience a model for PD delivery they can use back on their own campuses.

Our **Direct-to-Teacher** workshop covers the same content as Train-the-Trainer but focuses on ensuring teachers can master key techniques. Our goal is that every technique passes the “Monday morning test,” where teachers can head back to their classrooms and immediately implement their learning the very next day in class. We have found that the most successful DTT sessions occur when school leaders are present and actively engaged alongside their teachers.

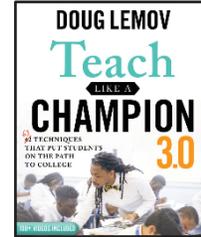
### Pricing Fine Print

- Pricing listed reflects domestic US pricing. International engagements may require different pricing structures.
  - Pricing may be different in larger multi-service agreements or any arrangement requiring additional overhead.
  - Org-specific bespoke trainings are also available; contact us for details and pricing.
  - Requests for a specific presenter may also result in slightly different pricing.
  - Quotes and estimates generally include Implementation Toolkit licenses so that schools can utilize and reinforce content after the training.
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## ENGAGING ACADEMICS 3.0

Excellent instruction requires teachers to motivate and support all students in achieving mastery of rigorous academic content.

This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.



Session 1	Session 2	Session 3	Session 4	Session 5
Ratio Wait Time	Cold Call	Everybody Writes	Culture of Error Questioning: Right is Right Stretch It No Opt Out	Lesson Prep Academic Systems

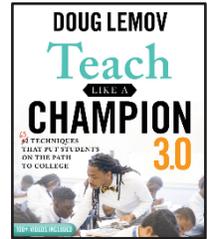
Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

### Pricing

- \$3,000/90 minute session; \$15,000 for all five sessions
- \$1,000 per school to license the content (PowerPoints, Videos, and Talking Points)

## BUILDING STRONG CLASSROOM CULTURE 3.0

The purpose in creating classrooms with strong culture is to enable rigorous and engaging academic instruction to thrive. Our goal is always to make students feel safe, successful, and known in our classrooms and to teach instructional leaders and school leadership teams to do the same in their own schools.



This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Session 1	Session 2	Session 3	Session 4	Session 5
What to Do	Radar Be Seen Looking	Least Invasive Interventions	Strong Voice	Positive Framing Precise Praise

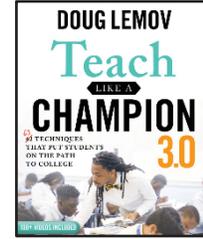
Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

### Pricing

- \$3,000/90-minute session; \$15,000 for all five sessions
- \$1,000 per school to license the content (Power Points, Videos, and Talking Points)

## CHECK FOR UNDERSTANDING 3.0

The purpose in Checking for Understanding is to identify where student misunderstandings exist and identify how to correct them efficiently and effectively. In this workshop, we'll study how to spot misunderstandings and how to build a culture where students feel comfortable revealing and learning from errors.



This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Session 1	Session 2	Session 3	Session 4	Session 5
Lesson Preparation and Plan for Error	Gathering Data Through Observation	Gathering Data Through Questioning	Culture of Error and Show Call	Retrieval Practice and Durable Learning

Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

### Pricing

- \$3,000/90-minute session; \$15,000 for all five sessions
- \$1,000 per school to license the content (PowerPoints, Videos, and Talking Points)

## ACADEMIC SYSTEMS AND ROUTINES

In this workshop we explore how academic systems maximize opportunities for learning in the classroom. In addition to reviewing the principles of strong system design and installation, we lift up the key principles of effective systems for engaging students in rigorous academics.

This series of three highly engaging 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

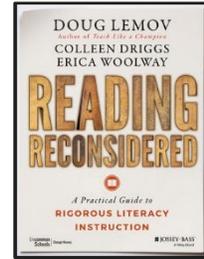
- Silent Solo
- Turn and Talk
- Means of Participation
- Habits of Discussion
- Systems & Routines

### Pricing

- \$3,000/90-minute session; \$9,000 for all three sessions
  - \$500 per school to license the content (PowerPoints, Videos, and Talking Points)
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## READING RECONSIDERED

In this workshop we explore a variety of instructional techniques that support students in becoming college-ready readers. We'll provide a framework for analyzing text complexity and selecting texts beyond lexile level and study practice activities that broaden and strengthen teachers' capacity to lead literacy instruction in English Language Arts and across all content areas.



This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on techniques from *Reading Reconsidered: A Practical Guide to Drive Literacy Instruction*. This content can be integrated with any curriculum and does not require the usage of the *Reading Reconsidered* curriculum.

Session 1	Session 2	Session 3	Session 4	Session 5
Ways of Reading	Knowledge Building	Vocabulary	Writing for Reading	Text Complexity and Close Reading

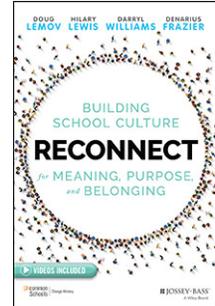
Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

### Pricing

- \$3,000/90 minute session; \$15,000 for all five sessions
- \$1,000 per school to license the content (PowerPoints, Videos, and Talking Points)

## RECONNECT: BUILDING BELONGING IN THE CLASSROOM

Building connection, community, joy, and belonging in classrooms has always been of utmost importance, but even more urgent given the challenges of returning to school after a global pandemic. As the Teach like a Champion team discusses in Reconnect, “We will not succeed in addressing the academic and social needs of young people in the wake of the pandemic unless we actively build optimal learning cultures” (p. 84).



During two 90-minute sessions of online training, participants will analyze videos of effective teachers building and maintaining three key systems to support belonging in the classroom.

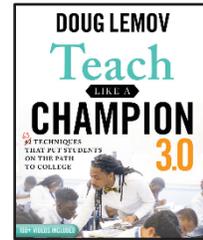
Session 1	Session 2
Belonging and Norms in the Classroom Habits of Attention	Habits of Discussion Peer to Peer Affirmations

### Pricing

- \$3,000/90 minute session; \$6,000 for both sessions
- \$250 per school to license the content (PowerPoints, Videos, and Talking Points)

## RATIO AND KNOWLEDGE BUILDING

The term “Ratio” refers to the proportion of cognitive work done by students during a lesson. There are a multitude of ways to increase Ratio in your classroom, and we’ll explore these throughout this workshop, including through writing (Silent Solo, Everybody Writes, varying types of writing), discussion (Turn and Talk, Habits of Discussion), and questioning (how to phrase questions, Means of Participation). We’ll also study the importance of Knowledge Building and how it supports the “desirable difficulty” of tasks. Participants will leave with a deeper understanding of the cognitive science research that indicates Knowledge Building is critical, and they will consider ways to implement key practices in their own classrooms (vocabulary instruction, Retrieval Practice, and Knowledge Organizers).



This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Session 1	Session 2	Session 3	Session 4	Session 5
Ratio and Knowledge Building	Systems, Habits, and Norms	Writing	Discussion	Questioning

### Pricing

- \$3,000/90 minute session; \$15,000 for all five sessions
- \$1,000 per school to license the content (PowerPoints, Videos, and Talking Points)

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## FOUNDATIONAL LITERACY

In the Foundational Literacy workshop, the Teach Like a Champion Team will share our most up-to-date guidance on teaching techniques that support the implementation of strong reading programs in the early elementary grades.

This practice-intensive workshop is designed to maximize the benefits of a well-chosen curriculum and provides teachers and instructional leaders with materials and guidance to get the most out of every lesson.

During two 90-minute sessions of online training, participants will analyze videos of effective teachers using replicable tools to maximize student learning. Focusing on best practices of planning, presentation, participation, and assessment, session attendees will have opportunities to plan for and practice explicit instruction in foundational literacy.

### Pricing

- \$3,000/90 minute session; \$6,000 for both sessions
- \$250 per school to license the content (PowerPoints, Videos, and Talking Points)

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## SCIENCE OF LEARNING

The science of how people learn is growing more rapidly now than at any previous time in history. Yet the process of interpreting that research in cognitive science and other fields and deciding how it should shape classroom decisions for teachers remains a challenge - both because not enough educators are familiar with the core principles of cognitive science and because those principles, once understood, are difficult to apply in the complex environment of the classroom.

During two 90-minute sessions of online training, participants will study a few key ideas drawing heavily on cognitive load theory and other models of learning and watch videos of how they can be applied practically in the classroom.

### Pricing

- \$3,000/90 minute session; \$6,000 for both sessions
  - \$250 per school to license the content (PowerPoints, Videos, and Talking Points)
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## SCIENCE OF READING

In this 90-minute webinar, we will share the research of cognitive scientists who study the science of reading and learning. Areas of research covered in this session include the critical role of background knowledge and fluency, building attention, creating strong communities of readers through shared reading, and the power of effective writing instruction in reading classes. For each of these areas of research, we will distill some principles for literacy instruction and provide examples of how the Reading Reconsidered Curriculum integrates these principles in lesson materials. This 90-minute workshop is applicable to teachers and leaders who are not using the curriculum but are interested in learning more about the Reading Reconsidered Curriculum and its research base.

### Pricing

- \$3,000/90 minute session

## ENGAGING ACADEMICS FOR MEDICAL EDUCATORS

Excellent instruction requires medical educators to both thoughtfully challenge and support their students in achieving mastery. In these sessions we will analyze and practice the most effective educational techniques in medical settings, including teaching on rounds and in small groups.

This series of six 90-minute interactive remote workshops engages participants to deeply study and practice with tools designed for medical educators, covering a selection of techniques from Teach Like a Champion 3.0 and including video from medical settings.

Session 1	Session 2	Session 3	Session 4	Session 5	Session 6
Ratio Wait Time	Cold Call	Everybody Writes	Culture of Error	Effective Questioning	Lesson Prep

### Pricing

- \$3,000/90 minute session; \$18,000 for all six sessions
- \$1,000 per school to license the content (PowerPoints, Videos, and Talking Points)

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## FACILITATOR PREP CYCLE

While all of our workshops are designed to prepare leaders and teachers to turnkey the content back at their schools, the Facilitator Prep Cycle (FPC) couples experiencing our workshop content with a deep study of facilitation preparation and delivery moves along with the opportunity to practice facilitating TLAC content. The goal of participating in an FPC sequence, in addition to learning the specific content, is to build long term capacity in organizations to facilitate TLAC content and PD generally. Facilitator Prep cycles can be designed around all of our core content.

### Pricing

- Varies depending on # of content sessions.
- Minimum two 2-hour sessions, \$500/participant, minimum 15 participants + licensing.

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## VIDEO COLLABORATIVE

In one 90-minute meeting (or a series of meetings), the TLAC Team and a small group of educators/leaders from your school/organization will study your pre-selected footage to determine successes, areas of opportunity, and possible next steps for the development of your team/school.

For more details on the Video Collaborative see [this informational flyer](#).

### Pricing

- \$1,500 per session

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## TLAC, RACE, AND EQUITY

This 90-minute session is offered direct to clients as an opportunity for us to share the work we've been doing as a team around diversity, equity, and inclusion. You'll have the chance to engage in discussion with the leaders of our team around equity and inclusion and to share potential areas of common learning together.

### Pricing

- \$2,000 per session

# In-Person Options

## Audience Formats

Workshops can be adapted for various audience formats such as **Train-the-Trainer** and **Direct-to-Teacher**.

In our **Train-the-Trainer** model, we prepare instructional leaders and school, district, and organization leadership teams to deliver training on Teach Like a Champion techniques back at their schools. Throughout the training, leaders have opportunities to reflect and plan how they might turnkey specific content and practice, and they experience a model for PD delivery they can use back on their own campuses.

Our **Direct-to-Teacher** workshop covers the same content as Train-the-Trainer but focuses on ensuring teachers can master key techniques. Our goal is that every technique passes the “Monday morning test,” where teachers can head back to their classrooms and immediately implement their learning the very next day in class. We have found that the most successful DTT sessions occur when school leaders are present and actively engaged alongside their teachers.

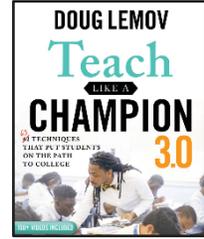
## Pricing Fine Print

- During peak demand seasons, usually summers, in-person workshops increase to \$17,000 per day.
- In-person presentations for multi-school organizations and trusts may be higher due to additional planning and overhead required.
- Pricing listed reflects domestic US pricing. International engagements may require different pricing structures. For example, 1-day workshops in the UK are \$20,000 per day.
- Pricing may be different in larger multi-service agreements or service packages that require additional overhead.
- Very large audiences (>200) may incur a \$5,000 surcharge for extra presenters and/or planning required.
- Quotes and estimates generally include Implementation Toolkit licenses so that schools can utilize and reinforce content after the training.
- Org-specific bespoke trainings available; contact us for details and pricing.
- Requests for a specific presenter may also result in slightly different pricing.

## ENGAGING ACADEMICS 3.0

Excellent instruction requires teachers to motivate and support all students in achieving mastery of rigorous academic content.

This two-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0:



Session 1	Session 2
Ratio and Wait Time Positive Cold Call Everybody Writes	Effective Questioning Lesson Preparation Academic Systems

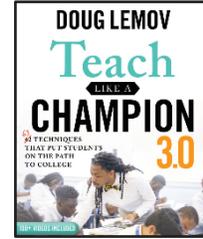
Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

### Pricing

- \$15,000 per day; two days for all techniques
- Peak/summer pricing is \$17,000/day
- Travel expenses for two facilitators
- \$1,000 per school to license the content (Power Points, Videos, and Talking Points)

## BUILDING STRONG CLASSROOM CULTURE 3.0

The purpose in creating classrooms with strong cultures is to enable rigorous and engaging academic instruction to thrive. Our goal is always to make students feel safe, successful, and known in our classrooms and to teach instructional leaders and school leadership teams to do the same in their own schools.



This two-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Day One	Day Two
What to Do Radar and Be Seen Looking Least Invasive Interventions	Systems and Routines Strong Voice Positive Framing Precise Praise

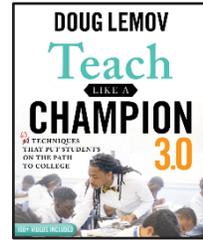
Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

### Pricing

- \$15,000 per day; two days for all techniques
- Peak/summer pricing is \$17,000/day
- Travel expenses for two facilitators
- \$1,000 per school to license the content (Power Points, Videos, and Talking Points)

## CHECK FOR UNDERSTANDING 3.0

The purpose in Checking for Understanding is to identify where student misunderstandings exist and identify how to correct them efficiently and effectively. In this workshop, we'll study how to spot misunderstandings and how to build a culture where students feel comfortable revealing and learning from errors.



This two-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Day One	Day Two
Lesson Preparation and Plan for Error Gathering Data Through Observation Gathering Data Through Questioning	Culture of Error Show Call Retrieval Practice and Durable Learning

Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

### Pricing

- \$15,000 per day; 2 days for all techniques
- Peak/summer pricing is \$17,000/day
- Travel expenses for two facilitators
- \$1,000 per school to license the content (Power Points, Videos, and Talking Points)

## ACADEMIC SYSTEMS AND ROUTINES

In this one-day workshop we explore how academic systems maximize opportunities for learning in the classroom. In addition to reviewing the principles of strong system design and installation, we lift up the key principles of effective systems for engaging students in rigorous academics.

This one-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

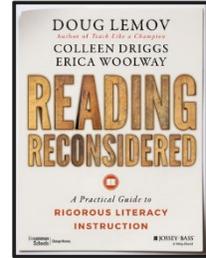
- Silent Solo
- Turn and Talk
- Means of Participation
- Habits of Discussion
- Systems & Routines

### Pricing

- \$15,000 per day; 1 days for all techniques
  - Peak/summer pricing is \$17,000/day
  - Travel expenses for two facilitators
  - \$500 per school to license the content (Power Points, Videos, and Talking Points)
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## READING RECONSIDERED

In this workshop we explore a variety of instructional techniques that support students in becoming college-ready readers. We'll provide a framework for analyzing text complexity and selecting texts beyond lexile level and study practice activities that broaden and strengthen teachers' capacity to lead literacy instruction in English Language Arts and across all content areas.



This two-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the techniques from *Reading Reconsidered: A Practical Guide to Rigorous Literacy Instruction*. This content can be integrated with any curriculum and does not require the usage of the *Reading Reconsidered* curriculum.

Day One	Day Two
<p style="text-align: center;">Ways of Reading Knowledge Building Vocabulary</p>	<p style="text-align: center;">Writing for Reading Text Complexity and Close Reading</p>

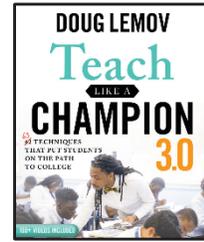
Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

### Pricing

- \$15,000 per day; 2 days for all techniques
- Peak/summer pricing is \$17,000/day
- Travel expenses for two facilitators
- \$1,000 per school to license the content (Power Points, Videos, and Talking Points)

## RATIO AND KNOWLEDGE BUILDING

The term “Ratio” refers to the proportion of cognitive work done by students during a lesson. There are a multitude of ways to increase Ratio in your classroom, and we’ll explore these throughout this workshop, including through writing (Silent Solo, Everybody Writes, varying types of writing), discussion (Turn and Talk, Habits of Discussion), and questioning (how to phrase questions, Means of Participation). We’ll also study the importance of Knowledge Building and how it supports the “desirable difficulty” of tasks. Participants will leave with a deeper understanding of the cognitive science research that indicates Knowledge Building is critical, and they will consider ways to implement key practices in their own classrooms (vocabulary instruction, Retrieval Practice, and Knowledge Organizers).



This two-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Day One	Day Two
Ratio Knowledge Building Systems, Habits, and Norms	Writing Discussion Questioning

Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

### Pricing

- \$15,000 per day; 2 days for all techniques
- Peak/summer pricing is \$17,000/day
- Travel expenses for two facilitators
- \$1,000 per school to license the content (Power Points, Videos, and Talking Points)

## FOUNDATIONAL LITERACY

In the Foundational Literacy workshop, the Teach Like a Champion Team will share our most up-to-date guidance on teaching techniques that support the implementation of strong reading programs in the early elementary grades.

This practice-intensive workshop is designed to maximize the benefits of a well-chosen curriculum and provides teachers and instructional leaders with materials and guidance to get the most out of every lesson.

During this half-day training, participants will analyze videos of effective teachers using replicable tools to maximize student learning. Focusing on best practices of planning, presentation, participation, and assessment, session attendees will have opportunities to plan for and practice explicit instruction in foundational literacy.

### Pricing

- \$15,000 for one day for all techniques
  - Peak/summer pricing is \$17,000/day
  - Travel expenses for two facilitators
  - \$500 per school to license the content (Power Points, Videos, and Talking Points)
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## RECONNECT: BUILDING BELONGING IN THE CLASSROOM

Building connection, community, joy, and belonging in classrooms has always been of utmost importance, but even more urgent given the challenges of returning to school after a global pandemic. As the Teach like a Champion team discusses in Reconnect, “We will not succeed in addressing the academic and social needs of young people in the wake of the pandemic unless we actively build optimal learning cultures” (p. 84).

In this training, we seek to support teachers in building three key classroom norms that are transformative in supporting belonging:

- Habits of Discussion
- Habits of Attention
- Peer-to-Peer Affirmations.

### Pricing

- \$15,000 per day; 1-day for all techniques
- Peak/summer pricing is \$17,000/day
- Travel expenses for two facilitators
- \$500 per school to license the content (Power Points, Videos, and Talking Points)



## Additional Resources

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### TLAC ONLINE

These forty-one 15-minute modules allow teachers to learn and practice essential techniques independently. The modules can also be used by leaders for 1:1 coaching and small group PD.

Try a free module and learn more: <https://tlaonline.com/>

### Pricing

- Single User: \$48
- 1-25 Accounts: \$48
- 26-50 Accounts: \$42
- 51-250 Accounts: \$36
- 251+ Accounts: \$30

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### PLUG AND PLAYS

Designed specifically for busy instructional leaders, our Plug and Plays provide all needed materials for two-to-three-hour teacher training sessions on specific Teach Like a Champion techniques. Currently there are 19 Plug and Plays.

See topics and samples: <https://teachlikeachampion.com/training/plug-and-plays/>

### Pricing

- \$375 per Plug and Play
- Bulk discounts, bundle pricing, and 3-year district licenses available

## READING RECONSIDERED CURRICULUM

Reading Reconsidered is a knowledge-driven English curriculum written by and for people who love books. Our middle school novel-based units consist of carefully planned daily lessons that are challenging, knowledge rich, and writing intensive. The curriculum is modular, so leaders and teachers can decide which texts to teach and assemble their own scope and sequence for the year. Units integrate cognitive science research by building knowledge to support comprehension and deepen analysis of texts students read. We use explicit vocabulary instruction, knowledge organizers, and embedded non-fiction texts to provide students with literary, cultural, and historical knowledge that increases student understanding of important ideas and concepts they are likely to encounter in the future.

Link to Reading Reconsidered website:

<https://teachlikeachampion.org/reading-reconsidered-curriculum/>

## PRICING

- Curriculum resources are \$500 per novel-based unit. Volume pricing available.
- Digital Platform Subscription is \$1,000/year; Network subscriptions (3 or more school) are \$2,500/year. Discounts for returning subscribers.

## SCHOOL CULTURE CURRICULUM

The School Culture Curriculum was created to serve a variety of needs for deans, educators and leaders in pursuit of developing their students' character in the face of challenging behaviors. Student lives and behaviors are unpredictable in many ways; however, the School Culture Curriculum strives to make the unpredictable as predictable as possible by exploring common issues that students may face in school and supporting educators by providing resources to help them address those behaviors through teaching.

TLAC offers School Culture Curriculum packages for middle school (grades 5-8) and high school (9-12).

Link to School Culture Curriculum website:

<https://teachlikeachampion.org/dean-of-students-curriculum/>

Link to Middle School Sample Lesson:

[https://teachlikeachampion.org/wp-content/uploads/A.-Defining-Honesty-and-Integrity\\_SAMPLE.pdf](https://teachlikeachampion.org/wp-content/uploads/A.-Defining-Honesty-and-Integrity_SAMPLE.pdf)

## PRICING

- Curriculum resources are \$1,500 per school. 20% discount for networks of 3 or more schools.