

TLAC Workshop Descriptions

In this document you will find a list of offerings for both remote and in-person workshops that can be provided directly to your schools, districts, and organizations. To connect with a TLAC team member to discuss a workshop for your school or organization, please complete this [training request form](#).

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AUDIENCE FORMATS: TRAIN-THE-TRAINER & DIRECT-TO-TEACHER

Workshops can be adapted for various audience formats such as **Train-the-Trainer** and **Direct-to-Teacher**.

In our **Train-the-Trainer** model, we prepare instructional leaders and school, district, and organization leadership teams to deliver training on Teach Like a Champion techniques back at their schools. Throughout the training, leaders have opportunities to reflect and plan how they might turnkey specific content and practice, and they experience a model for PD delivery they can use back on their own campuses.

Our **Direct-to-Teacher** workshop covers the same content as Train-the-Trainer but focuses on ensuring teachers can master key techniques. Our goal is that every technique passes the “Monday morning test,” where teachers can head back to their classrooms and immediately implement their learning the very next day in class. We have found that the most successful DTT sessions occur when school leaders are present and actively engaged alongside their teachers.

In-Person Pricing

- Two days are necessary for most workshops to cover all of the techniques unless otherwise noted.
- List price includes license to the content (Power Points, Videos, and Talking Points) for one school/campus. Additional licenses can be purchased for multiple schools/campuses, and volume discounts are available for large districts/networks.
- Peaks season rate surcharges are applicable for trainings occurring in June-August due to high demand on presenter travel availability
- Travel expenses for two facilitators can be directly embedded into formal quotes

Remote Pricing

These are designed in 90-minute workshops, with a limit of ~40 participants in order to maximize engagement. Additional simultaneous sessions can be added to accommodate larger groups.

- Most sessions follow the list pricing format of \$3,200/90 minute session; \$16,000 for all five sessions
- List price includes license to the content (Power Points, Videos, and Talking Points) for one school/campus. Additional licenses can be purchased for multiple schools/campuses, and volume discounts are available for large districts/networks.

DIRECT-TO-TEACHER TRAINING LIST PRICES

Pricing for Direct-to-Teacher Trainings	List Price	Additional Implementation Toolkits	Peak Season Rate for June-August
	<i>Includes One Campus Implementation Toolkit</i>	<i>Optional Purchase, Per-Campus Fee</i>	<i>Additional surcharge due to high demand on presenter travel</i>
In-person Two-day Direct-to-Teacher Training <i>Two days recommended for full suite of content</i>	\$31,000 <i>Plus travel for two presenters</i>	\$1,000	+\$4,000
In-person One-day Direct-to-Teacher Training	\$15,500 <i>Plus travel for two presenters</i>	\$500	+\$2,000
Remote 5-Session Direct-to-Teacher Training Series <i>Spread out over 1-5 weeks</i>	\$16,000	\$1,000	N/A
Remote Single Session Direct-to-Teacher Training <i>90-minutes</i>	\$3,200	\$200	N/A

Pricing Fine Print

- Pricing listed reflects domestic US pricing. International engagements may require different pricing structures.
- Pricing may be different in larger multi-service agreements or any arrangement requiring additional overhead.
- Org-specific bespoke trainings are also available; contact us for details and pricing.
- Requests for a specific presenter may also result in slightly different pricing.

BUILDING STRONG CLASSROOM CULTURE 3.0

The purpose in creating classrooms with strong culture is to enable rigorous and engaging academic instruction to thrive. Our goal is always to make students feel safe, successful, and known in our classrooms and to teach instructional leaders and school leadership teams to do the same in their own schools. Join us as we study a series of techniques that allow us to better communicate what we want students to do in our classrooms, look for follow through, and intervene in the least invasive way when some students need additional direction.

In Person

The full suite of Building Strong Classroom Cultures is designed to happen over two days but schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

Day 1	Day 2
What to Do Radar / Be Seen Looking Least Invasive Interventions	Academic Systems Strong Voice Positive Framing Precise Praise

Remote

This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0. Schools can choose to focus on all of these techniques or only a few, and these can be scheduled according to your school calendar.

Session 1	Session 2	Session 3	Session 4	Session 5
What to Do	Radar Be Seen Looking	Least Invasive Interventions	Strong Voice	Positive Framing Precise Praise

ENGAGING ACADEMICS 3.0

Excellent instruction requires teachers to motivate and support all students in achieving mastery of rigorous academic content. This practice-intensive workshop provides instructional leaders and teachers with the tools to deliver high quality training and to drive results. This workshop focuses on techniques that help drive both student engagement and depth of student thinking through our study of Ratio, Everybody Writes, Cold Call, Wait Time, and Means of Participation. And we study Lesson Preparation as a way of putting these techniques together in the classroom. Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

Our workshops include cycles of video study and reflection, technique study, and practice. We model engagement techniques by using Everybody Writes, Turn and Talk, and Cold Call with adult learner.

In Person

This two-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0:

Session 1	Session 2
Ratio Everybody Writes Cold Call	Wait Time Means of Participation Lesson Preparation

Remote

This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Session 1	Session 2	Session 3	Session 4	Session 5
Ratio Everybody Writes	Cold Call	Wait Time	Means of Participation	Lesson Prep

CHECKING FOR UNDERSTANDING 3.0

The purpose in Checking for Understanding is to identify where student misunderstandings exist and identify how to correct them efficiently and effectively. In this workshop, we'll study how to spot misunderstandings and how to build a culture where students feel comfortable revealing and learning from errors.

In Person

This two-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Day 1	Day 2
Lesson Preparation and Plan for Error Gathering Data Through Observation Gathering Data Through Questioning	Culture of Error Show Call Retrieval Practice and Durable Learning

Remote

This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0. Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

Session 1	Session 2	Session 3	Session 4	Session 5
Lesson Preparation and Plan for Error	Gathering Data Through Observation	Gathering Data Through Questioning	Culture of Error and Show Call	Retrieval Practice and Durable Learning

ACADEMIC SYSTEMS AND ROUTINES

In this workshop we explore how academic systems maximize opportunities for learning in the classroom. In addition to reviewing the principles of strong system design and installation, we lift up the key principles of effective systems for engaging students in rigorous academics.

- Silent Solo
- Turn and Talk
- Means of Participation
- Habits of Discussion
- Systems & Routines

In Person

The Academic Systems and Routines workshop can cover all techniques in one day

One Day
Roll Out Habits of Attention Means of Participation Silent Solo Turn and Talk Habits of Discussion

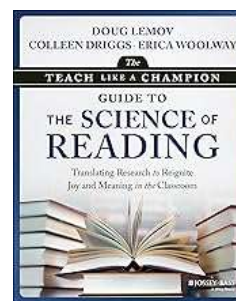
Remote

This series of three highly engaging 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0. Schools can choose to focus on all of these techniques or only a few, and these can be scheduled according to your school calendar.

Session 1	Session 2	Session 3
Roll Out Habits of Attention	Means of Participation Silent Solo	Turn and Talk Habits of Discussion

SCIENCE OF READING

In this workshop we will share the research of cognitive scientists who study the science of reading and learning. Areas of research covered in this session include the critical role of background knowledge and fluency, building attention, creating strong communities of readers through shared reading, and the power of effective writing instruction in reading classes. For each of these areas of research, we will distill techniques for literacy instruction and provide curriculum examples and videos that illustrate how these principles can be integrated into instructional materials and literacy lessons



We explore a variety of instructional techniques that support students in becoming college and career ready readers and engage in practice activities that broaden and strengthen teachers' capacity to lead literacy instruction in English Language Arts and across all content areas. This workshop focuses on the language comprehension strand of Scarborough's rope and is therefore best suited for educators who support grade two and up. This content can be integrated with any curriculum and does not require the usage of the *Reading Reconsidered* curriculum. Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

In Person

This two-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the techniques from *The Teach Like a Champion Guide to the Science of Reading*.

Day One	Day Two
Ways of Reading Tools for Building Knowledge (Part One)	Tools for Building Knowledge (Part Two) Vocabulary Writing for Reading

Remote

This series of five highly engaging 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from *The Teach Like a Champion Guide to the Science of Reading*.

Session 1	Session 2	Session 3	Session 4	Session 5
Ways of Reading	Knowledge Building	Vocabulary	Writing for Reading	Text Complexity and Close Reading

SCHOOL CULTURE LEADER WORKSHOP

We define a School Culture Leader as the individual who creates a strong, vibrant school culture in which students thrive. This role has many names: Dean of Students, Assistant Principal, a House or Hall Principal, Dean of Culture—it can even be the job of the Principal herself. Whatever the name it takes in a given school, the School Culture Leader’s (SCL) role is vital to student and teacher success. It entails ensuring that all classrooms have a strong foundation to enable rigorous and engaging academic instruction to thrive. The SCL’s role ensures that stakeholders experience and uphold a culture that is warm, supportive and inclusive.

- Insights into the effective application of techniques by school culture leaders
- Practice activities that will strengthen school culture leaders’ capacity to apply effective techniques in their schools
- The opportunity to plan how you will implement these techniques in your school’s professional development program
- Feedback during practice to help school culture leaders master the techniques
- Cohort building among school culture leaders to promote networking and future collaboration

In Person

The full suite of School Culture Leader workshop is designed to happen over two days but schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

Day 1	Day 2
Public Deaning Private Deaning	Family Communication Systems and Routines

Remote

This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0. Schools can choose to focus on all of these techniques or only a few, and these can be scheduled according to your school calendar.

Session 1	Session 2	Session 3	Session 4	Session 5
Public Deaning	Private Deaning Part 1	Private Deaning Part 2	Family Communication	Systems and Routines

SCIENCE OF DEEPER LEARNING

The science of how people learn is growing more rapidly now than at any previous time in history. Yet the process of interpreting research from cognitive science and other fields and deciding how it should shape classroom decisions for teachers remains a challenge – it requires familiarity with the core principles and knowledge of the times and places they are most relevant. And it requires a mental model of how those principles, once understood, can be translated into the complex environment of the classroom.

At the workshop we'll discuss concepts such as cognitive load theory, active learning, desirable difficulty, the transient information effect, the self-generation effect, the law of comparative judgment, retrieval practice, and explicit instruction. We'll apply research into motivation and belonging as well, studying models from actual classrooms as we work, and discussing ways to adapt *Teach Like a Champion* techniques and other tools to optimize results in each teacher's context.

Join Doug Lemov and his team in this practice intensive two-day session. In this Train-the-Trainer workshop model, you will have the opportunity to purchase an additional implementation toolkit in order to prepare you to lead this training yourself back at your school.

In Person

This two-day workshop integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Day One	Day Two
Ratio Knowledge Building Systems, Habits, and Norms	Writing Discussion Questioning

Remote

This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques from TLAC 3.0.

Session 1	Session 2	Session 3	Session 4	Session 5
Ratio and Knowledge Building	Systems, Habits, and Norms	Writing	Discussion	Questioning

FOUNDATIONAL LITERACY

Now more than ever, schools are adopting literacy curriculum in the early grades that aligns with the science of reading and uses an explicit, systematic approach to foundational word recognition skills. Yet implementing those curricula in a way that is durable and engaging for students remains a challenge. In the Foundational Literacy workshop, the Teach Like a Champion Team will share our most up-to-date guidance on teaching techniques that support the implementation of strong reading programs in the early elementary grades.

This practice-intensive workshop is designed to maximize the benefits of a well-chosen curriculum and provides teachers and instructional leaders with materials and guidance to get the most out of every lesson. Focusing on best practices of planning, presentation, participation, and assessment, session attendees will have opportunities to plan for and practice explicit instruction in foundational literacy.

In Person

During this half-day training, participants will analyze videos of effective teachers using replicable tools to maximize student learning.

One Day
Science of Word Recognition Phonemic Awareness Phonics Drills Decoding in Text Fluency

Remote

During these two 90-minute sessions of online training, participants will analyze videos of effective teachers using replicable tools to maximize student learning. Focusing on best practices of planning, presentation, participation, and assessment, session attendees will have opportunities to plan for and practice explicit instruction in foundational literacy.

Session One	Session Two
Science of Word Recognition Phonemic Awareness Phonics Drills (Part One)	Phonics Drills (Part Two) Decoding in Text Fluency

CHECKING FOR UNDERSTANDING IN MATH

One of the cornerstones of effective math instruction is a teacher's ability to gather data on student understanding, identify errors where they exist, and respond effectively and efficiently to these errors during lessons so they can improve students' skills and confidence with the content. How math teachers follow up on this learning is at least as important, whether that's by providing targeted reteaching to address common errors or embedding Retrieval Practice to ensure what was learned is remembered for the long term. We'll also discuss the critical role that Lesson Preparation plays in making all of this possible, by exploring practices like Exemplar Planning and Planning for Error. This workshop is targeted for teachers and leaders of grades 3-12.

In Person

This two-day workshop integrates video analysis, discussion, and practice to train math teachers and leaders on the following techniques:

Day 1: Gathering & Respond <u>During</u> Lessons	Day 2: Gather & Respond <u>After</u> Lessons
Lesson Preparation Active Observation Batched Feedback & Show Call	Reteaching via Error Analysis Do Nows Reteaching via Re-Modeling Retrieval Practice & Durable Learning

Remote

This series of highly engaging five 90-minute zoom workshops integrates video analysis, discussion, and practice to train teachers and leaders on the following techniques. Schools can choose to focus on all of these techniques or only a few and these can be scheduled according to your school calendar.

Session 1	Session 2	Session 3	Session 4	Session 5
Lesson Preparation & Active Observation	Show Call & Batched Feedback	Reteaching via Error Analysis Do Nows	Reteaching via Re-Modeling	Retrieval Practice Durable Learning

ENGAGING ACADEMICS FOR MEDICAL EDUCATORS

Excellent instruction requires medical educators to both thoughtfully challenge and support their students in achieving mastery. In these sessions we will analyze and practice the most effective educational techniques in medical settings, including teaching on rounds and in small groups.

This series of six 90-minute interactive remote workshops engages participants to deeply study and practice with tools designed for medical educators, covering a selection of techniques from Teach Like a Champion 3.0 and including video from medical settings.

Session 1	Session 2	Session 3	Session 4	Session 5	Session 6
Ratio Wait Time	Cold Call	Everybody Writes	Culture of Error	Effective Questioning	Lesson Prep

FACILITATOR PREP CYCLE

While all of our workshops are designed to prepare leaders and teachers to turnkey the content back at their schools, the Facilitator Prep Cycle (FPC) couples experiencing our workshop content with a deep study of facilitation preparation and delivery moves along with the opportunity to practice facilitating TLAC content. The goal of participating in an FPC sequence, in addition to learning the specific content, is to build long term capacity in organizations to facilitate TLAC content and PD generally. Facilitator Prep cycles can be designed around all of our core content.

Pricing

- Varies depending on # of content sessions.
- Minimum two 2-hour sessions, \$500/participant, minimum 15 participants + licensing.

VIDEO COLLABORATIVE

In one 90-minute meeting (or a series of meetings), the TLAC Team and a small group of educators/leaders from your school/organization will study your pre-selected footage to determine successes, areas of opportunity, and possible next steps for the development of your team/school.

For more details on the Video Collaborative see [this informational flyer](#).

Pricing

- \$1,500 per session

Additional Resources

TLAC ONLINE

These forty-one 15-minute modules allow teachers to learn and practice essential techniques independently. The modules can also be used by leaders for 1:1 coaching and small group PD.

Try a free module and learn more: <https://tlaonline.com/>

Pricing

- Single User: \$48
- 1-25 Accounts: \$48
- 26-50 Accounts: \$42
- 51-250 Accounts: \$36
- 251+ Accounts: \$30

PLUG AND PLAYS

Designed specifically for busy instructional leaders, our Plug and Plays provide all needed materials for two-to-three-hour teacher training sessions on specific Teach Like a Champion techniques. Currently there are 19 Plug and Plays.

See topics and samples: <https://teachlikeachampion.com/training/plug-and-plays/>

Pricing

- \$375 per Plug and Play
- Bulk discounts, bundle pricing, and 3-year district licenses available

READING RECONSIDERED CURRICULUM

Reading Reconsidered is a knowledge-driven English curriculum written by and for people who love books. Our middle school novel-based units consist of carefully planned daily lessons that are challenging, knowledge rich, and writing intensive. The curriculum is modular, so leaders and teachers can decide which texts to teach and assemble their own scope and sequence for the year. Units integrate cognitive science research by building knowledge to support comprehension and deepen analysis of texts students read. We use explicit vocabulary instruction, knowledge organizers, and embedded non-fiction texts to provide students with literary, cultural, and historical knowledge that increases student understanding of important ideas and concepts they are likely to encounter in the future.

Link to Reading Reconsidered website:

<https://teachlikeachampion.org/reading-reconsidered-curriculum/>

Pricing

- Curriculum resources are \$800 per novel-based unit for a 3-year license. Volume pricing available.
- Digital Platform Subscription is \$1,000/year; Network subscriptions (3 or more school) are \$2,500/year. Discounts for returning subscribers.

SCHOOL CULTURE CURRICULUM

The School Culture Curriculum was created to serve a variety of needs for deans, educators and leaders in pursuit of developing their students' character in the face of challenging behaviors. Student lives and behaviors are unpredictable in many ways; however, the School Culture Curriculum strives to make the unpredictable as predictable as possible by exploring common issues that students may face in school and supporting educators by providing resources to help them address those behaviors through teaching.

TLAC offers School Culture Curriculum packages for middle school (grades 5-8) and high school (9-12).

Link to School Culture Curriculum website:

<https://teachlikeachampion.org/dean-of-students-curriculum/>

Link to Middle School Sample Lesson:

https://teachlikeachampion.org/wp-content/uploads/A.-Defining-Honesty-and-Integrity_SAMPLE.pdf

Pricing

- Curriculum resources are \$1,500 per school. 20% discount for networks of 3 or more schools.

CONSULTING AND PARTNERSHIPS

What instructional priorities must you pursue and achieve this year? We'd love to help you achieve them.

Our partnerships team works alongside organizations to help them become the best version of who they aspire to be. If that includes TLAC techniques and resources, we can offer that expertise, but that's not our goal. We sit shoulder to shoulder with your instructional leaders helping them collect and study evidence of your organization's progress towards the priorities you've named, then developing tools together to accelerate progress.

What makes us different?

We collaborate with you to:

- Clarify and sharpen your strategic priorities
- Facilitate deep study of video and instructional artifacts from within your organization
- Build video/artifact infrastructure so your organization can continue to learn from bright spots and develop the long-term capacity to sustain its own talent development
- Provide access to TLAC's extensive video library and instructional tools from successful schools around the world
- Model our world class expertise in designing and delivering Professional Development
- Receive curated and supported access to TLAC's suite of training resources including webinar content, seats at national workshops, TLAC Online and Plug and Plays.

Sharing the Learning

Our partnerships are partnerships: Because we learn as much from the schools we work with as they do from us, we aim to honor and uplift our partners' work by sharing our learning more broadly. Our work together informs video development, content creation, blog posts, and additional resources we create to share with schools around the world.

To see examples of some of the learning (and achieving!) we've done alongside partners, check out the blog posts below:

Our 4-Year Memphis School Leader Collaborative:

- <https://teachlikeachampion.org/blog/research-into-practice-the-crisis-in-math-scores-and-our-journey-to-understand-what-drives-learning/>
- <https://teachlikeachampion.org/blog/how-madi-b-puts-error-analysis-at-the-center-of-student-learning/>

Our 3-Year Partnership with Harmony Public Schools:

- <https://teachlikeachampion.org/blog/lasting-change-at-scale-lessons-from-our-work-with-harmony-public-schools/>
- <https://teachlikeachampion.org/blog/the-protocol-paradox-scaling-effectiveness-and-authenticity-at-harmony-public-schools/>
- <https://teachlikeachampion.org/blog/seeing-change-harmonys-artifact-study-system/>
- <https://teachlikeachampion.org/blog/lesson-delivery-models-and-lesson-prep/>

For a formal quote for consulting services, please reach out to partnerships@teachlikeachampion.org.