

****IMPORTANT INFORMATION - PLEASE READ****

This **Plug & Play Purchase Request and License Agreement** is a legally binding contract. You must be authorized by your school or organization to sign legally binding contracts. We encourage you to read it in its entirety.

Please note the person receiving the electronic material must have an email associated with your school/organization domain.

Please complete the License Agreement attached to this Purchase Request and select either **Schedule A** or **Schedule B**, depending on whether Licensee is a School or a School System.

If Licensee is a School System: Attach **Schedule B** with a list of all schools in the School System that will be covered by the license and the address and principal's name for each school.

If you have questions, please contact TLAC@teachlikeachampion.org.

PURCHASE REQUEST
PLUG AND PLAY

This Purchase Request details the Plug and Play(s) that you wish to purchase. Please place a check mark next to the Plug and Play(s) you wish to purchase (do not leave blank).

License fee per school: \$375 for all Plug and Plays except Systems and Routines which is \$450. Discounted fees are available for purchases of more than 5 Plug & Plays. Adjusted pricing is also available on a per teacher basis for large networks or districts. Please inquire at TLAC@teachlikeachampion.org.

Behavior & Culture	Engaging Academics	Reading	Bundles
<input type="checkbox"/> Positive Framing	<input type="checkbox"/> Everybody Writes	<input type="checkbox"/> Explicit Vocabulary	<input type="checkbox"/> <i>Vocabulary</i> - Explicit - Implicit
<input type="checkbox"/> Precise Praise	<input type="checkbox"/> Plan for Error	<input type="checkbox"/> Implicit Vocabulary	
<input type="checkbox"/> Joy Factor	<input type="checkbox"/> Art of the Sentence	<input type="checkbox"/> Close Reading Burst	<input type="checkbox"/> <i>Writing Intensive</i> - Show Call - Everybody Writes - Art of the Sentence
<input type="checkbox"/> Systems and Routines	<input type="checkbox"/> Show Call	<input type="checkbox"/> Embedding Non-Fiction	
<input type="checkbox"/> What to Do	<input type="checkbox"/> Turn and Talk	<input type="checkbox"/> FASE Reading (formerly Shared Reading Through Control the Game)	<input type="checkbox"/> New Teacher Essentials - Systems/Routines - What to Do - Positive Framing - Strong Voice - Developing/Maximizing Radar
<input type="checkbox"/> Least Invasive Intervention	<input type="checkbox"/> Format Matters		
<input type="checkbox"/> Strong Voice: Going Formal	<input type="checkbox"/> Circulate		
<input type="checkbox"/> Developing/Maximizing Radar	<input type="checkbox"/> Habits of Discussion		
<input type="checkbox"/> Private Individual Correction	<input type="checkbox"/> Cold Call		<input type="checkbox"/> Ratio Pathway Bundle - Cold Call - Everybody Writes - Turn and Talk
<input type="checkbox"/> Art of the Consequence			
<input type="checkbox"/> Strong Start			

Name and email address of recipient (email must be from school domain). A link to the files will be sent electronically to this person.

TOTAL COST (to be completed by TLAC team)

_____ Cost of License Fees

_____ Discount (if applicable)

_____ **Final Cost**

LICENSE AGREEMENT
PLUG AND PLAY

This License Agreement (“Agreement”) is made and entered into as of _____ between:

Array Education, Inc. (“Licensor”)

 (“Licensee”) (name of School or School System receiving the license)

A not-for-profit corporation incorporated in
Delaware

A not-for-profit corporation incorporated in

And having its principal place of business
at:

And having its principal place of business
at:

25 Broadway, 3rd Fl
New York, NY 10004

(address of School or School System)

WHEREAS, Licensor has developed and/or acquired and/or licensed and/or licensed rights associated with training programs for schools and other organizations concerning Array Education, Inc.’s Teach Like a Champion suite, including materials designed for teachers and/or leaders (“Training Program” or “Training Programs”), and in conjunction therewith has developed and/or licensed from others **Plug and Play** information and materials in various media used in its Training Programs (“Licensed Materials”);

WHEREAS, Licensee desires to obtain the right to access and use the Licensed Materials for the purposes of the Training Program under the terms and conditions hereof, and Licensor desires to grant to Licensee said rights.

NOW, THEREFORE, in consideration of payment by Licensee of the fee for Licensee’s participation in the Training Program, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **LICENSE.** Licensor grants, and Licensee hereby accepts, a non-exclusive, non-transferable right and license (“License”) to access and use the Licensed Materials, subject to the terms and conditions hereof, for the purpose of the implementing the Training Program in their schools/organizations.

2. **SCOPE.** The License is a limited right to use the Licensed Materials solely for purposes of Licensee’s participation in the Training Program and implementing the curriculum for the benefit of Licensee. Licensee agrees to maintain, use, and distribute the Licensed

Materials and implement according to the Usage Restrictions contained in **Schedule A or Schedule B**. The License permits Licensee to make copies of the Licensed Materials solely for Licensee's employees as described in the Usage Restrictions, and does not include any other right to copy, duplicate, edit, annotate, or reproduce the Licensed Materials or any part thereof. Licensee's employees may access and use the Licensed Materials only as permitted hereunder. Under no circumstances shall Licensee, any of its employees, or anyone else related to Licensee, use the Licensed Materials or any part thereof to provide training or instruction to any person who is not then an employee of Licensee.

3. **TITLE.** The Licensed Materials and all intellectual property rights embodied therein or related thereto, including but not limited to copyrights, trademarks and trade secrets, are and remain the sole and exclusive property of Licensor or a third party from whom Licensor has received authority to grant the rights hereunder. All rights not expressly granted to Licensee hereunder are retained by Licensor and/or those third parties from whom Licensor has acquired the necessary rights to grant to Licensee hereunder.. Licensee agrees not to challenge or to cooperate with any person or entity in challenging Licensor's or any third party's sole and exclusive ownership of and right, title, and interest in and to the Licensed Materials and all copyrights, trademarks and trade secrets embodied therein or related thereto. In the event that Licensee makes any modification or derivative work based on the Licensed Materials, Licensee shall promptly disclose the modification or derivative work to Licensor and hereby assigns to Licensor all right, title and interest in and to such modifications or derivative works in all media whether now known or hereafter devised, throughout the world, in perpetuity. Licensee may use any such modifications or derivative works only to the extent that use of the Licensed Materials is permitted hereunder.

4. **LICENSED MATERIALS.** Licensed Materials are any materials disclosed or provided by or on behalf of Licensor to Licensee, or to which access is provided, in connection with the Training Program. Without limitation the Licensed Materials may include printed materials and/or video materials.

5. **COPYRIGHT AND PROPRIETARY RIGHTS NOTICE.** Licensee shall not remove or obscure any copyright, trademark or confidentiality notice from any copy of the Licensed Materials. Licensee shall not assert and shall not represent to any third party that it has any ownership rights in, or the right to sell, transfer, assign, rent, lease or sub-license the Licensed Materials, or to use the Licensed Materials with third parties.

6. **CONFIDENTIALITY.** Licensee acknowledges that the Licensed Materials include the confidential and trade secret information of Licensor, and agrees to take reasonable steps to maintain the confidentiality of the Licensed Materials. Licensee will not use the Licensed Materials other than for the purpose set forth herein, and will not copy the Licensed Materials or disclose or provide the Licensed Materials or access to them to any other person or entity apart from Licensee's employees who have been advised of and agreed to maintain the confidentiality of the Licensed Materials. Licensee shall collect any copies in the possession or control of any Licensee employee who resigns or is terminated from employment by Licensee. Licensee shall return all copies of the Licensed Materials to Licensor upon expiration or termination of this Agreement, or upon Licensor's request. These confidentiality obligations shall survive termination of the Agreement. The obligations of confidentiality

described herein shall not apply to any part of the Licensed Materials that is or becomes generally known, through no fault of Licensee or its employees.

7. **SUBLICENSES.** The License is non-transferable and non-sublicenseable, and Licensee shall not disclose or provide any part of the Licensed Materials to any person or entity outside of Licensee and its employees. Any attempt to sub-license, assign, transfer, rent, lease, encumber or give away any of the rights, interests, duties or obligations under this License or any copy of the Licensed Materials or any access thereto to any third party constitutes a material breach of this Agreement justifying termination by Licensor, and any such attempted transfer will be null and void.

8. **PAYMENT.** Unless other payment arrangements are made, e.g. payment via credit card, Licensor shall send Licensee an invoice for the Licensed Materials. Licensee shall pay the invoice within thirty (30) days from the date on the invoice (“Due Date”). Payment not received on the Due Date shall be considered late and shall accrue interest at the highest rate permitted by law. Payment not received within sixty (60) days from the Due Date constitutes a material breach of this Agreement justifying termination by Licensor; provided, that Licensee’s payment obligation shall survive termination of the Agreement.

9. **TERM AND TERMINATION.** The term of this License shall commence on the date set forth above and shall continue from the date of this Agreement unless terminated by Licensor or as otherwise agreed to in writing between Licensor and Licensee.

9.1. **Breach of Agreement.** Licensor may terminate this License upon notice to Licensee if Licensee is in breach of any of the terms and conditions of this License Agreement, including without limitation the Usage Restrictions in **Schedule A or Schedule B**. The termination shall be effective thirty (30) days after the giving of said notice unless Licensee, within said period, cures the breach to the satisfaction of Licensor. Licensor and Licensee both shall have the right to terminate this Agreement without cause. The termination without cause shall be effective thirty (30) days after giving said notice.

9.2. **Effect of Termination.** Upon the termination of the License, Licensee shall deliver to Licensor immediately, at Licensee’s expense, any and all originals or copies of the Licensed Materials, in all media, and Licensee thereafter shall not use, modify, or otherwise deal in or with all or any portion of the Licensed Materials. For the avoidance of doubt, upon termination of the License all permissions to use the Licensed Materials granted herein are immediately revoked.

10. **DISCLAIMERS.** The Licensed Materials are provided hereunder AS-IS. Licensor disclaims all representations, warranties and covenants concerning the Licensed Materials, including without limitation any warranty of merchantability, fitness for a particular purpose or non-infringement, or against any harm to the property or equipment of Licensee. Licensee acknowledges that the Licensed Materials are continually updated and may not be complete or accurate, and Licensor makes no warranty or guaranty of, and shall have no responsibility for, any outcome that may result from use of the Licensed Materials.

11. **REMEDIES.** If Licensee violates or threatens to violate the terms and conditions of this License, then Licensor shall have, in addition to any other remedies available to it as a matter of law, the right to obtain an injunction against Licensee and any other party against such actions. Licensor hereby acknowledges that other remedies are inadequate to fully redress Licensor for its injury resulting from such violations. In the event of a dispute between parties, only Licensor will be allowed fees, if it prevails in the dispute.

12. **INDEMNIFICATION.** Licensee shall indemnify, defend and hold harmless Licensor, its affiliates and its and their officers, directors, employees and agents from and against all liabilities, damages, costs or expenses (including reasonable attorney's fees) payable or paid by Licensor to third parties as a result of (i) any breach or alleged breach of any of Licensee's obligations contained herein, or (ii) any claim relating to or arising from any outcome for any teaching, instruction or use of the Licensed Materials. Licensor shall promptly notify Licensee of any such claim or proceeding and shall not settle any such claim or proceeding without Licensee's prior written consent. Licensee shall not be relieved of its indemnity obligations if Licensor fails to provide prompt notice of the claim, unless Licensee is materially prejudiced thereby. Licensee shall provide the defense for such claim at Licensee's expense; provided, that Licensor shall have the right at its expense to participate in the defense with counsel of its choice, and shall have the right to assume control and conduct the defense at Licensee's expense if Licensee's defense is not adequate to protect Licensor.

13. **ENTIRE AGREEMENT AND MODIFICATIONS.** This Agreement, together with **Schedule A or Schedule B**, contains the entire understanding of the parties relating to the subject matter hereof and replaces any prior agreements or understandings unless specifically incorporated herein. No modification of this License Agreement shall be valid unless in writing signed by the parties hereto.

14. **SEVERABILITY.** If a court of competent jurisdiction determines any provision herein to be unenforceable as written, then such court shall be empowered to reform such provision in such a manner so that it is enforceable to the fullest extent permitted by law and to grant any other relief, at law or in equity, as may be reasonably necessary to protect an aggrieved party. If any provision, section, or subsection of this Agreement is adjudged by any court to be void or unenforceable in whole or in part (and the provision cannot otherwise be reformed), such adjudication shall not affect the validity of the remainder of the Agreement, including any other provision, section, or subsection.

15. **GOVERNING LAW.** This Agreement shall be governed by, construed and enforced under, and subject to, the laws of the State of New York, without giving effect to choice of law principles. Any dispute arising from the subject matter hereof shall be brought only in the state or federal courts located within the Southern District of New York, and both parties consent to the personal jurisdiction of such courts.

CONTINUED ON NEXT PAGE

IN WITNESS WHEREOF, the parties by their duly authorized officers hereto intending to be bound have executed this License Agreement as of the date and year first above written.

LICENSEE: _____
(name of School or School System to be licensed)

By: _____
(your signature)

Name: _____
(print your name)

Title: _____
(your title)

Date: _____

Schedule A: Usage Restrictions (School)

1. Subject to the terms and conditions of the License, Licensee is authorized to:
 - a. Provide training solely within the School based in whole or part on the Licensed Materials ("Training") to teachers, educators, and professional staff employed by and working within the School identified above at the time of the Training ("School Employees"); and
 - b. Make copies of the Licensed Materials necessary to provide copies to School Employees for the purposes of any Training.
2. Under no circumstances shall Licensee:
 - a. Use the Licensed Materials or any part thereof to provide Training to any individual or entity other than System Employees;
 - b. Distribute the Licensed Materials or any part thereof to any individual or entity other than System Employees;
 - c. Accept or solicit any monetary compensation for or profit from providing the Licensed Materials or providing any Training based in whole or part thereon;
 - d. Remove or obscure any copyright, trademark or confidentiality notice from any copy of the Licensed Materials; or
 - e. Assert or represent to any third party or System Employees that it has any ownership rights in, or the right to sell, transfer, assign, rent, lease or sub license the Licensed Materials.
3. Prior to providing and disclosing the Licensed Materials to School Employees other than the employee named above, Licensee will provide a copy of these Usage Restrictions to:
 - a. All System Employees who receive, view, or are given access to the Licensed Materials in whole or part; and
 - b. All System Employees participating in, implementing, or leading any Training incorporating, referencing, or utilizing the Licensed Materials.
4. Licensee agrees that it is liable for any breach of the Agreement, including the Usage Restrictions, by Licensee or any School Employee. Licensee further acknowledges that any such breach shall cause irreparable injury to Licensor for which Licensor shall be entitled to the remedies identified in Section 11 of the Agreement.

Schedule B: Usage Restrictions (School System)

1. Subject to the terms and conditions of the License, Licensee may:
 - a. Make copies of the Licensed Materials necessary to provide copies to System Employees/Students; and
 - b. Post digital copies of the Licensed Materials on the internal network or intranet of the School System or any school within the School System, provided that such network contains access controls restricting access to only System Employees.

2. Under no circumstances shall Licensee:
 - a. Use the Licensed Materials or any part thereof with any individual or entity other than System Employees/Students;
 - b. Distribute the Licensed Materials or any part thereof to any individual or entity other than System Employees/Students;
 - c. Accept or solicit any monetary compensation for or profit from providing the Licensed Materials in whole or part thereon;
 - d. Remove or obscure any copyright, trademark or confidentiality notice from any copy of the Licensed Materials; or
 - e. Assert or represent to any third party or System Employees that it has any ownership rights in, or the right to sell, transfer, assign, rent, lease or sub license the Licensed Materials.

3. Prior to providing or disclosing the Licensed Materials to System Employees other than the employee named above, Licensee will provide a copy of these Usage Restrictions to:
 - a. All System Employees who receive, view, or are given access to the Licensed Materials in whole or part; and
 - b. All System Employees participating in, implementing, or leading any Training incorporating, referencing, or utilizing the Licensed Materials.

4. Licensee agrees that it is liable for any breach of the Agreement, including the Usage Restrictions, by Licensee or any System Employees to whom Licensee has provided Training and/or copies of or access to Licensed Materials. Licensee further acknowledges that any such breach shall cause irreparable injury to Licensor for which Licensor shall be entitled to the remedies identified in Section 11 of the Agreement.

Schools Covered by the License (School System)

Name of School	Grade Level	School's Address	Principal's Name